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LANSNER ON REAL ESTATE
 By Jonathan Lansner and Jeff Collins

Maximizing your Tweetups, Vegas-style

June 14th, 2009, 12:06 am · 2 Comments · posted by Jon

[Lansner/ocregister.com](#)



One valuable Twitter feature is its instantaneous pool of information. So, *sOCial sunday* asked PR person Rochelle Veturis (@rochelleveturis) of LPA architects in Irvine to mine the Twitter river for a haul of Best Bits!

Tweetups are more than a fun way to meet people on Twitter, they're a valuable tool for solidifying the relationships built on Twitter. A Tweetup is an in person gathering of people from Twitter. Once you connect the dots with that face to face experience, they'll be an ally forever.

Say, you need a Twitter favor ... like a "retweet" — a repost of a tweet. Ask the tweeps you've met in person! It's almost a guarantee they'll help and spread the word to their extended networks.

People you meet at Tweetups value relationships, and are really good at them. Case in point: Scott Stratten's (@unmarketing) Monster Tweetup last weekend in Las Vegas. I met each of these Twitterers in person, and I'd like to introduce them to you!

@Unmarketing, the King
 @ReporterHaley, the Sidekick
 @SarahRobinson, the Savvy One
 @RedHotCopy, the Birthday Girl
 @AllisonNazarian, the Queen of Cool
 @BenRoy, the Guy with the Great Name
 @Jameswedmore, the Young OCpreneur
 @BigHeadAsian, the Hilarious One
 @CoachChelsey, the Twitter Newbie
 @KyzleBuzzard, the Mastermind
 @jhaubein, the Sweet Houston Import
 @Amy_Pave, the Best Friend
 @CouchSurfingOri, the Big Personality
 @CarlaYoung, the Mompreneur
 @raffale, the Vegas Local
 @jcsent, the Television Producer
 @MichaelDWalker, the Cirque Producer
 @theconstruct, the Admirer
 @ElizabethPW, the Flipper Queen
 @fleurdeleigh, the Photog

And of course, the week's Top 6 articles mined exclusively from the Twitterverse: Army Reverses Policy to Allow Troops to Use Social Networking Sites <http://is.gd/100hu> via @leeodden

Newspapers Will Never Write About Your Story <http://bit.ly/F5VJI> via

@journalistics

8 Ways to Create Paperless Business Cards <http://bit.ly/AoGoe> via @mashabl

Anne Frank museum to display her actual diaries <http://viigo.im/Ru2> via

@SunTimes

Boston Globe cartoonist Dan Wasserman reacts to 23% pay cut by cutting 23% of today's cartoon <http://tr.im/o3CJ> via @amhill

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6 social media mistakes to avoid <http://bit.ly/mLO9O> via @prsarahevans

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2 Comments

2 Comments

Senorro says:

June 14, 2009 at 12 pm

Wish I had gone to Vegas!!!! Sounds like fun.

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Sandra says:

June 14, 2009 at 4 pm

Love all the personal names. That is fantastic! Sounds like you had a great time in Vegas! Thanks for the info Rochelle!

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